

The National Amīr/ President
Jamā‘at Aḥmadīyya,

.....

Dear Brother,

السلام عليكم ورحمة الله وبركاته

Summary of the Friday Sermon delivered by Ḥadhrat Khalīfatul-Masīḥ V (May Allāh be his Helper) on 31 July 2026 at Mubārak Mosque Islāmabād, Tilford, UK

Huzoor (May Allāh be his Helper) said: By the grace of Allāh, the three-day Jalsa Sālāna of the Aḥmadīyya Muslim Jamā‘at UK came to a blessed conclusion last Sunday.

The preparations for Jalsa Sālāna take months. In fact, preparation for the next Jalsa begins as soon as one Jalsa ends. The intensity increases a few weeks beforehand and reaches its peak in the final week or two. During the days of Jalsa, thousands of volunteers — men, women, the elderly and the youth — serve tirelessly with utmost dedication and devotion. Every worker who served in any department of the Jalsa is deserving of gratitude. May Allāh grant them the best reward for this service.

Most members of MTA International are volunteers, as is the press and media team. Like every year, the Khuddām from Canada came in large numbers and served during the wind-up operations. Members from Australia have also started coming, and all are serving in an excellent manner.

I am personally thankful to all the workers, men and women. It is also essential that they themselves be grateful to Allāh that He enabled them to serve the guests of the Promised Messiah (Peace be upon him). Instead of being elated by the thanks of people, you should turn even more towards Allāh in humility. May Allāh enable you to do so.

It is through the resolve and zeal of these workers that the propagation of Islām and Aḥmadīyyat is also accomplished. Many guests have sent written notes sharing their feelings, observations, and comments. I shall present some of them now.

The Minister of Communications from The Gambia said that after witnessing the Jalsa Sālāna, he was left in awe. He described it as a great global gathering founded upon pure service and silent, steadfast sacrifice.

A king from Nigeria, who administers almost half a state, said that when he set out for the Jalsa Sālāna UK, he did not know he was about to become part of such a magnificent, organized, and spiritual gathering that would leave such a deep impression on his life. Upon arriving, he not only witnessed an extraordinary display of order, brotherhood, and practical service to humanity, but also saw people from different countries and nationalities bound together by ties of love, respect, and brotherhood.

His wife said that what surprised her most was the exemplary arrangements made for women and the honour, freedom, and the dignified environment provided for them. When she saw thousands of women moving about in the Jalsa in a most dignified and orderly manner, many of her preconceived notions changed.

A former governor of Saint-Louis from Senegal said that he listened attentively to all the speeches, and the translation arrangements were excellent. The message that stood out most during the Jalsa was that of love, peace, and brotherhood.

A barrister from Luxembourg said that the three days of Jalsa became the most important three days of his life. He said that he had never before seen such a large and organized Islamic gathering. The spiritual spectacle of the International Bai‘at was unforgettable for him. He said that he had opportunity to meet the Imām of the Jamā‘at. Although he felt nervous before the meeting, his nervousness vanished as soon as he met him.

A new convert said that before accepting Islām, he was a Christian. He had been told that faith is connected to music, but he never felt spiritual peace or closeness to Allāh in that way. Even after becoming a Muslim, he would recite certain chants but could not feel the true emotion of love for Allāh.

But when he attended the Jalsa, a spiritual transformation overcame him; tears began to flow from his eyes and he continuously prayed. A spiritual bond was established with Allāh and with Khilāfat.

Two professors from the Czech Republic were in attendance. They said that upon returning, they would tell their colleagues and students to go and witness this magnificent gathering themselves. After listening to the address of the Khalīfa, they came to a true understanding of Islām and righteousness.

A lady from Kazakhstan who attended the Jalsa said that in the speeches of the Imām of the Jamā‘at and other speakers, attention was drawn to vital subjects such as faith, high morals, mutual harmony, the issues of youth, and the moral training of society.

A professor of law from the U.S. said that although he has had the opportunity to attend conventions and conferences around the world, the experience of the Jalsa Sālāna UK was unique. He met people from over a hundred countries, belonging to different faiths, nationalities, and walks of life. The various exhibitions deeply impressed him. He was greatly moved to see highly educated doctors, engineers, lawyers, and experts in other fields serving with utmost humility.

A television reporter from Brazil said he was astonished to see the magnificent scale of the event, especially the dining hall and all the areas where food was prepared, which were vast, modern, organized, and exceptionally clean.

A professor from the Philippines came with his wife, who is also a professor. He said he was amazed to see the dedication of the volunteers and how they establish this temporary city through hard work.

A guest from El Salvador, who represents his country in the Central American Parliament, said that after meeting the Khalīfa, he became convinced that the Khalīfa possesses profound knowledge about his community and global affairs.

A newly converted lady from Belize said that she comes from a very small country. The population of the city where she lives is fifty thousand. Even when two hundred people gather, fights break out. On the other hand, there was extraordinary peace in the arrangements of the Jalsa.

A prominent personality from Bulgaria said that the speeches delivered at the Jalsa were very informative, scholarly, and of high standard. The speakers presented religious and scientific subjects in an excellent manner, which enhanced the knowledge and insight of the audience.

A member of the parliament from Senegal said that beyond mere words, he saw here the Islām of true service. He saw hands that give, hearts that forgive, and doors that always remain open for others.

A highly respected researcher and professor of education from Kosovo participated in the Jalsa. He said he had the opportunity to listen to the speeches of the Imām of the Jamā‘at and to meet him. What impressed him most was the continuous and extraordinary emphasis on peace, interfaith harmony, human equality, mutual respect, and inclusivity of every member of society.

The mayor of Pedro Abad from Spain said that the Jalsa Sālāna gave us the opportunity to see that it is not merely a celebration of faith, but an extraordinary manifestation of coexistence among people belonging to different countries, cultures, and backgrounds.

A lady guest from Greece, while appreciating all aspects of the Jalsa, made one critical observation: she did not like that some women were not fully observing Islamic dress code and some men were also showing laxity in lowering their gaze.

Huzoor (May Allāh be his Helper) said: This is despite the fact that I had given special advice regarding this matter. Negative comments should also be heeded for our own reformation. Those who continue to be negligent should remember that outsiders observe us very keenly and we should not give them any opportunity that tarnishes the true image of Islām. During the Jalsa speeches, I had also quoted from the writings of the Promised Messiah (Peace be upon him) that we should not give outsiders any opportunity to point a finger at us.

Speaking of the media coverage of the Jalsa, Huzoor (May Allāh be his Helper) said the Jalsa received a great deal of press coverage through the efforts of the Press and Media team. The Times in the UK also covered the event. There were 16 print articles about the Jalsa with a readership of ten million. There were 35 radio programmes and 6 TV programmes with an estimated viewership of 7.2 million. There

were 530,000 views on social media, and another report mentions millions of views. The Press and Media teams themselves reached 528,000 people.

At the end of the sermon, Huzoor (May Allāh be his Helper) prayed: May Allāh make the blessed effects of this Jalsa remain forever with the members of the Jamā‘at, and may He guide mankind and draw them towards true Islām and Aḥmadīyyat. Āmīn

Wassalām,

Abdul Majid Tahir
Additional Wakīlut Tabshīr
ISLĀMABAD (UK)
Dated: 04 August 2026